

Top 30 on demand programmes – September 2006

	Programme	Station	Monthly listens
1	The Archers	Radio 4	682,304
2	Chris Moyles	Radio 1	503,088
3	The Afternoon Play	Radio 4	276,242
4	BBC Proms 2006 Live	Radio 3	243,047
5	Essential Mix	Radio 1	207,582
6	The Essential Selection	Radio 1	193,475
7	Wake Up To Wogan	Radio 2	174,715
8	Jonathan Ross	Radio 2	158,778
9	Dance Anthems	Radio 1	155,972
10	I'm Sorry I Haven't A Clue	BBC 7	154,248
11	The News Quiz	Radio 4	148,681
12	Steve Wright in the Afternoon	Radio 2	138,573
13	Radio 1's Chart Show with JK and Joel	Radio 1	115,321
14	Book of the Week	Radio 4	112,691
15	Zane Lowe	Radio 1	112,435
16	Jo Whiley	Radio 1	111,910
17	Blue Room	Radio 1	110,535
18	Judge Jules	Radio 1	97,284
19	Just A Minute	Radio 4	97,186
20	Annie Mac	Radio 1	97,033
21	Scott Mills	Radio 1	95,697
22	Late Junction	Radio 3	95,185
23	Book at Bedtime	Radio 4	89,035
24	Gilles Peterson	Radio 1	87,592
25	Hamish and Dougal: You'll Have Had...	Radio 4	87,444
26	Genius	Radio 4	85,232
27	The Saturday Play	Radio 4	84,944
28	Hancock's Half Hour	BBC 7	80,942
29	Sounds of the 60s	Radio 2	76,969
30	Russell Brand	6 Music	72,702

Total – All Networks

	All BBC Radio		
	Sep-05	Aug-06	Sep-06
Unique User Agents	7,386,128	7,999,142	8,292,009
Page Impressions	235,255,742	198,453,194	192,705,269
On demand listening requests	10,181,626	11,444,695	12,499,720
On demand listening hours	5,538,839	6,398,023	6,558,133
Live listening hours	10,776,380	13,172,553	12,810,165

Total - By Network:

	Radio 1		
	Sep-05	Aug-06	Sep-06
Unique User Agents	2,821,251	2,898,780	2,988,759
Page Impressions	71,268,508	59,111,074	55,562,321
On demand listening requests	2,128,348	2,359,656	2,404,824
On demand listening hours	1,536,730	1,907,628	1,842,070
Live listening hours	2,691,943	4,076,313	4,028,783

	Radio 2		
	Sep-05	Aug-06	Sep-06
Unique User Agents	1,114,137	1,202,254	1,212,889
Page Impressions	25,372,292	18,370,324	
On demand listening requests	1,332,954	1,357,323	1,596,887
On demand listening hours	850,116	915,909	977,728
Live listening hours	2,111,271	2,963,676	3,112,559

	Radio 3		
	Sep-05	Aug-06	Sep-06
Unique User Agents	439,420	475,734	514,271
Page Impressions	7,045,478	8,767,115	9,020,599
On demand listening requests	498,450	886,633	838,953
On demand listening hours	371,016	502,931	492,047
Live listening hours	364,616	446,770	476,550

	Radio 4		
	Sep-05	Aug-06	Sep-06
Unique User Agents	1,391,184	1,514,848	1,635,544
Page Impressions	31,671,558	38,072,089	37,382,794
On demand listening requests	2,286,497	2,619,538	3,185,460
On demand listening hours	999,323	1,213,504	1,302,662
Live listening hours	1,623,704	1,617,572	1,714,707

	Radio Five Live		
	Sep-05	Aug-06	Sep-06
Unique User Agents	1,159,880	1,121,542	1,196,785
Page Impressions	60,491,675	39,060,503	37,973,939
On demand listening requests	265,750	207,843	215,494
On demand listening hours	131,979	110,057	120,244
Live listening hours	1,276,583	1,247,255	1,490,098

	1Xtra		
	Sep-05	Aug-06	Sep-06
Unique User Agents	408,756	353,775	340,885
Page Impressions	6,875,430	5,284,165	4,999,499
On demand listening requests	403,777	353,081	373,964
On demand listening hours	356,039	335,842	314,616
Live listening hours	154,581	160,632	152,805

	6 Music		
	Sep-05	Aug-06	Sep-06
Unique User Agents	281,533	324,449	310,378
Page Impressions	3,998,173	3,997,879	3,687,627
On demand listening requests	251,138	353,964	291,751
On demand listening hours	156,448	216,028	212,854
Live listening hours	484,035	538,393	513,072

	Asian Network		
	Sep-05	Aug-06	Sep-06
Unique User Agents	134,086	139,799	132,345
Page Impressions	2,118,750	2,523,312	2,355,669
On demand listening requests	134,550	121,911	120,507
On demand listening hours	99,235	76,016	72,525
Live listening hours	115,655	98,479	74,199

	BBC 7		
	Sep-05	Aug-06	Sep-06
Unique User Agents	358,913	320,267	343,197
Page Impressions	7,425,283	7,577,239	7,709,444
On demand listening requests	1,922,263	2,118,994	2,467,145
On demand listening hours	1,037,953	1,120,108	1,223,387
Live listening hours	305,402	252,173	248,138

	Five Live Sports Extra		
	Sep-05	Aug-06	Sep-06
Unique User Agents	283,966	176,895	150,053
Page Impressions	4,347,422	1,794,407	947,298
On demand listening requests	N/A	N/A	N/A
On demand listening hours	N/A	N/A	N/A
Live listening hours	1,062,724	1,039,249	276,457

Download and Podcast Trial figures – September 2006

	Daily podcasts (1 or more per day)	Monthly downloads
1	BBC Radio NewsPod (News)	778,664
2	Today 8.10 Interview (Radio 4)	345,827
3	Scott Mills Daily (Radio 1)	399,649
4	World News Bulletin (World Service)	259,375
5	The World Today Select (World Service)	196,508
6	The Today Lead Interviews (Radio 4)	107,630
7	The Woman's Hour Choice (Radio 4)	100,175
8	The Daily Mayo (Five Live)	84,475
9	Wake Up To Money (Five Live)	72,980
10	Scottish Football (Radio Scotland)	12,460
11	The Stephen Nolan Show (Radio Ulster)	10,230

	Regular podcasts (between 1 and 5 per week)	Monthly downloads
1	Documentary Archive (World Service)	322,586
2	606 (Five Live)	99,723

	Weekly podcasts (1 per week)	Monthly downloads
1	Best of Moyles (Radio 1)	574,067
2	From Our Own Correspondent (Radio 4)	258,534
3	Mark Kermode's Film Reviews (Five Live)	165,329
4	Russell Brand (6 Music)	140,440
5	Go Digital / Digital Planet (World Service)	99,167
6	Chris Evans - The Best Bits (Radio 2)	89,435
7	In Business (Radio 4)	83,194
8	Newsnight (News)	54,424
9	Radio 4 Choice (Radio 4)	52,314
10	Steve Wright (Radio 2)	47,423
11	Fighting Talk (Five Live)	46,841
12	Broadcasting House (Radio 4)	42,014
13	Sportsworld (Five Live)	41,057
14	Radio 1's Best of Unsigned (Radio 1)	39,154
15	Wake Up To Wogan (Radio 2)	38,857
16	Front Row Interview (Radio 4)	34,691
17	In Our Time (Radio 4)	30,564
18	Radio 1's Entertainment News (Radio 1)	23,825
19	100% Homegrown Mix (1Xtra)	22,675
20	Chart Chat with JK & Joel (Radio 1)	21,752
21	Radio 1's Music Interviews (Radio 1)	20,847

22	All Things Considered (Radio Wales)	12,153
23	Studio 834 (World Service)	8,351
24	Big Toe Clippings (BBC 7)	7,701
25	Radio 3 Arts Talk (Radio 3)	7,040
26	Letter to Gaelic Learners (Radio nan Gaidheal)	4,907
27	Film Café (Asian Network)	4,850
28	Rooze Haftom (Persian)	4,447
29	The Weekender (Radio Northampton)	2,844
30	Sussex Breakfast (Southern Counties)	1,468
31	C2 Pick of the Week (Radio Cymru)	1,294
32	The Rumour Mill (Five Live)	859
33	Radio 1 Documentaries (Radio 1)	436

	Occasional podcasts (less than 1 per week)	Monthly downloads
1	A Kind of Magic - A Tribute To Freddie Mercury (Radio 2)	12,759
2	The Chequered Flag (Five Live)	7,675
3	Discovering Music (Radio 3)	3,716
4	The Long Ride (Five Live)	103
5	Nikki Does Edinburgh (Asian Network)	85
6	Africa Have Your Say (World Service)	71