

Top 30 on demand programmes – April 2006

	Programme	Station	Monthly listens
1	The Archers	Radio 4	650,782
2	Chris Moyles	Radio 1	451,819
3	The Essential Selection	Radio 1	240,920
4	The Afternoon Play	Radio 4	229,981
5	Essential Mix	Radio 1	209,439
6	Jo Whiley	Radio 1	169,080
7	Zane Lowe	Radio 1	151,644
8	Radio 1's Chart Show with JK and Joel	Radio 1	146,570
9	Wake Up To Wogan	Radio 2	134,266
10	I'm Sorry I Haven't A Clue	BBC 7	132,963
11	Jonathan Ross	Radio 2	125,512
12	The Now Show	Radio 4	119,237
13	Annie Mac	Radio 1	117,789
14	Dance Anthems	Radio 1	117,397
15	Judge Jules	Radio 1	107,053
16	Gilles Peterson	Radio 1	100,389
17	Blue Room	Radio 1	96,481
18	Steve Wright in the Afternoon	Radio 2	92,135
19	The Red Hot Chili Peppers Live	Radio 1	87,704
20	Late Junction	Radio 3	83,341
21	Scott Mills	Radio 1	80,595
22	Book of the Week	Radio 4	78,459
23	Dad's Army	BBC 7	76,009
24	Book at Bedtime	Radio 4	69,632
25	Hancock's Half Hour	BBC 7	69,121
26	606	Five Live	68,729
27	Sounds of the 60s	Radio 2	68,714
28	Today	Radio 4	67,258
29	Colin & Edith	Radio 1	65,590
30	Lamacq Live	Radio 1	63,348

Total – All Networks

	All BBC Radio		
	Apr-05	Mar-06	Apr-06
Unique User Agents	7,088,993	9,260,877	8,796,603
Page Impressions	203,488,460	290,150,318	240,809,424
On demand listening requests	8,957,675	12,003,991	11,644,037
On demand listening hours	4,271,334	7,266,027	6,331,679
Live listening hours	7,525,869	13,318,231	11,326,004

Total - By Network:

	Radio 1		
	Apr-05	Mar-06	Apr-06
Unique User Agents	2,690,051	3,511,585	3,645,524
Page Impressions	63,554,036	87,618,986	78,630,154
On demand listening requests	1,983,634	2,650,830	2,639,598
On demand listening hours	1,194,970	2,102,973	1,799,404
Live listening hours	2,206,511	4,078,364	3,666,998

	Radio 2		
	Apr-05	Mar-06	Apr-06
Unique User Agents	942,822	1,455,669	1,201,592
Page Impressions	22,418,438	29,652,248	19,111,633
On demand listening requests	1,070,239	1,566,833	1,488,611
On demand listening hours	638,074	1,180,562	979,954
Live listening hours	1,714,539	3,015,231	2,513,416

	Radio 3		
	Apr-05	Mar-06	Apr-06
Unique User Agents	378,067	542,535	548,121
Page Impressions	6,096,826	9,770,246	8,794,657
On demand listening requests	408,334	600,451	567,853
On demand listening hours	240,927	469,822	432,317
Live listening hours	326,660	466,425	442,925

	Radio 4		
	Apr-05	Mar-06	Apr-06
Unique User Agents	1,390,779	1,683,591	1,611,372
Page Impressions	36,374,820	43,600,787	34,366,797
On demand listening requests	1,890,064	2,807,231	2,661,953
On demand listening hours	780,102	1,321,635	1,183,728
Live listening hours	1,199,065	1,867,772	1,539,892

	Radio Five Live		
	Apr-05	Mar-06	Apr-06
Unique User Agents	980,897	1,159,984	1,133,445
Page Impressions	41,445,866	67,878,731	64,068,418
On demand listening requests	263,636	290,281	245,233
On demand listening hours	109,307	146,960	128,050
Live listening hours	614,434	1,341,061	1,206,864

	1Xtra		
	Apr-05	Mar-06	Apr-06
Unique User Agents	436,250	454,533	375,222
Page Impressions	7,123,786	8,203,646	6,314,233
On demand listening requests	482,779	440,778	457,274
On demand listening hours	304,859	417,921	374,542
Live listening hours	187,917	204,738	170,705

	6 Music		
	Apr-05	Mar-06	Apr-06
Unique User Agents	279,826	370,452	309,126
Page Impressions	4,100,131	4,324,677	3,118,239
On demand listening requests	261,814	291,899	278,073
On demand listening hours	135,869	198,900	167,739
Live listening hours	404,353	567,087	486,772

	Asian Network		
	Apr-05	Mar-06	Apr-06
Unique User Agents	149,073	150,242	129,121
Page Impressions	2,475,645	3,267,701	2,530,816
On demand listening requests	169,082	139,643	144,044
On demand listening hours	69,574	98,718	86,708
Live listening hours	109,619	173,486	192,005

	BBC 7		
	Apr-05	Mar-06	Apr-06
Unique User Agents	305,439	363,424	336,725
Page Impressions	6,699,511	8,986,679	7,378,582
On demand listening requests	1,566,810	2,224,640	2,217,122
On demand listening hours	797,652	1,328,536	1,179,237
Live listening hours	241,023	321,834	270,913

	Five Live Sports Extra		
	Apr-05	Mar-06	Apr-06
Unique User Agents	114,330	331,333	141,955
Page Impressions	673,780	1,530,511	785,680
On demand listening requests	N/A	N/A	N/A
On demand listening hours	N/A	N/A	N/A
Live listening hours	22,344	498,369	136,504

Download and Podcast Trial figures – April 2006

	Daily podcasts (1 or more per day)	Monthly downloads
1	BBC Radio NewsPod (News)	467,968
2	Today 8.10 Interview (Radio 4)	392,857
3	Scott Mills Daily (Radio 1)	361,274
4	World News Bulletin (World Service)	128,147
5	The Today Lead Interviews (Radio 4)	83,050
6	The Daily Mayo (Five Live)	81,059
7	The Woman's Hour Choice (Radio 4)	78,685
8	The World Today Select (World Service)	69,565
9	Wake Up To Money (Five Live)	45,355
10	Scottish Football (Radio Scotland)	27,335

	Regular podcasts (between 1 and 5 per week)	Monthly downloads
1	Documentary Archive (World Service)	257,522
2	606 (Five Live)	72,332

	Weekly podcasts (1 per week)	Monthly downloads
1	Best of Moyles (Radio 1)	416,424
2	In Our Time (Radio 4)	234,400
3	From Our Own Correspondent (Radio 4)	164,957
4	The Now Show (Radio 4)	132,042
5	Mark Kermode's Film Reviews (Five Live)	131,286
6	Go Digital / Digital Planet (World Service)	91,092
7	Radio 4 Choice (Radio 4)	90,559
8	Chris Evans - The Best Bits (Radio 2)	88,614
9	Fighting Talk (Five Live)	51,098
10	Start The Week (Radio 4)	44,262
11	Broadcasting House (Radio 4)	41,422
12	Radio 1's Best of Unsigned (Radio 1)	41,061
13	Radio 1's Music Interviews (Radio 1)	39,143
14	Sportsworld (Five Live)	36,561
15	Newsnight (News)	30,316
16	Wake Up To Wogan (Radio 2)	30,122
17	Chart Chat with JK & Joel (Radio 1)	27,982
18	Radio 1's Entertainment News (Radio 1)	27,682
19	100% Homegrown Mix (1Xtra)	21,267
20	Steve Wright (Radio 2)	20,030
21	Front Row Interview (Radio 4)	16,205
22	Talking 6 Music (6 Music)	14,706

23	Letter to Gaelic Learners (Radio nan Gaidheal)	13,589
24	Radio 3 Arts Talk (Radio 3)	9,190
25	Big Toe Clippings (BBC 7)	6,798
26	Film Café (Asian Network)	6,165
27	Studio 834 (World Service)	5,582
28	Rooze Haftom (Persian)	4,222
29	The Weekender (Radio Northampton)	3,176
30	File on 4 (Radio 4)	3,047
31	Sussex Breakfast (Southern Counties)	2,569
32	Russell Brand (6 Music)	1,797
33	All Things Considered (Radio Wales)	1,790
34	C2 Pick of the Week (Radio Cymru)	787

	Occasional podcasts (less than 1 per week)	Monthly downloads
1	The Chequered Flag (Five Live)	10,637
2	Discovering Music (Radio 3)	8,716
3	In Search of The Glazers (Five Live)	6,704
4	English Music Day Shakespeare readings (Radio 3)	3,560
5	Sport on Five Special Report (Five Live)	2,156