

Top 30 on demand programmes – February 2006

	Programme	Station	Monthly listens
1	The Archers	Radio 4	579,321
2	Chris Moyles	Radio 1	492,969
3	Jo Whiley	Radio 1	212,182
4	The Afternoon Play	Radio 4	204,134
5	Essential Mix	Radio 1	191,739
6	The Essential Selection	Radio 1	172,502
7	Scott Mills	Radio 1	160,673
8	I'm Sorry I Haven't A Clue	BBC 7	157,061
9	The News Quiz	Radio 4	149,915
10	Zane Lowe	Radio 1	143,047
11	Just A Minute	Radio 4	137,535
12	Jonathan Ross	Radio 2	129,457
13	Gilles Peterson	Radio 1	115,059
14	Wake Up To Wogan	Radio 2	112,299
15	This Sceptred Isle: Empire	Radio 4	109,774
16	Steve Wright in the Afternoon	Radio 2	108,840
17	Dance Anthems	Radio 1	102,545
18	Annie Mac	Radio 1	101,922
19	Blue Room	Radio 1	99,657
20	Radio 1's Chart Show with JK and Joel	Radio 1	99,106
21	Judge Jules	Radio 1	92,837
22	Late Junction	Radio 3	81,810
23	Today	Radio 4	76,267
24	Lamacq Live	Radio 1	74,845
25	The News Quiz	BBC 7	72,985
26	Dad's Army	BBC 7	70,856
27	Sounds of the 60s	Radio 2	68,240
28	Hancock's Half Hour	BBC 7	68,203
29	Dead Ringers	BBC 7	62,356
30	606	Five Live	58,956

Total – All Networks

	All BBC Radio		
	Feb-05	Jan-06	Feb-06
Unique User Agents	6,708,607	8,221,312	8,789,144*
Page Impressions	176,639,215	279,873,182	242,438,726
On demand listening requests	9,005,268	10,998,073	11,924,024
On demand listening hours	4,420,362	6,614,925	6,283,710
Live listening hours	6,800,021	10,537,630	10,660,205

Total - By Network:

	Radio 1		
	Feb-05	Jan-06	Feb-06
Unique User Agents	2,483,072	3,031,668	3,182,939*
Page Impressions	52,341,555	71,945,379	70,834,713
On demand listening requests	2,121,119	2,336,575	2,626,032
On demand listening hours	1,359,737	1,780,621	1,807,983
Live listening hours	1,830,325	3,055,778	3,281,968

	Radio 2		
	Feb-05	Jan-06	Feb-06
Unique User Agents	925,240	1,248,706	1,297,362*
Page Impressions	19,220,226	29,442,003	21,905,376
On demand listening requests	1,050,460	1,361,320	1,496,864
On demand listening hours	626,607	1,042,144	994,317
Live listening hours	1,590,742	2,410,874	2,377,066

	Radio 3		
	Feb-05	Jan-06	Feb-06
Unique User Agents	385,415	553,292	550,194*
Page Impressions	5,853,118	9,428,378	8,133,291
On demand listening requests	451,754	516,993	533,614
On demand listening hours	254,135	415,131	387,848
Live listening hours	338,186	414,986	387,160

	Radio 4		
	Feb-05	Jan-06	Feb-06
Unique User Agents	1,172,132	1,535,229	1,567,746*
Page Impressions	28,074,595	41,299,036	36,284,852
On demand listening requests	1,864,363	2,669,593	2,743,677
On demand listening hours	806,538	1,293,507	1,139,202
Live listening hours	1,127,966	1,744,986	1,582,157

	Radio Five Live		
	Feb-05	Jan-06	Feb-06
Unique User Agents	719,336	1,070,364	1,148,014*
Page Impressions	34,869,331	83,592,817	61,877,562
On demand listening requests	253,009	267,573	257,037
On demand listening hours	104,239	143,659	126,325
Live listening hours	754,754	1,090,873	1,217,407

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	Feb-05	Jan-06	Feb-06
Unique User Agents	490,887	442,209	480,269*
Page Impressions	6,894,041	7,738,740	7,087,999
On demand listening requests	535,943	447,267	467,531
On demand listening hours	336,281	391,409	370,217
Live listening hours	202,026	177,000	173,136

	6 Music		
	Feb-05	Jan-06	Feb-06
Unique User Agents	251,714	308,180	324,420*
Page Impressions	3,415,693	4,452,457	3,661,416
On demand listening requests	273,924	256,354	301,274
On demand listening hours	161,965	182,417	176,364
Live listening hours	432,147	510,436	480,279

	Asian Network		
	Feb-05	Jan-06	Feb-06
Unique User Agents	125,112	141,799	145,223*
Page Impressions	1,834,012	2,672,137	2,790,771
On demand listening requests	171,938	141,136	153,982
On demand listening hours	73,299	97,116	83,418
Live listening hours	117,320	119,462	119,788

	BBC 7		
	Feb-05	Jan-06	Feb-06
Unique User Agents	295,016	353,401	361,624*
Page Impressions	5,610,843	8,295,871	7,696,227
On demand listening requests	1,349,593	2,031,329	2,330,495
On demand listening hours	697,561	1,268,921	1,198,036
Live listening hours	262,974	263,346	264,989

	Five Live Sports Extra		
	Feb-05	Jan-06	Feb-06
Unique User Agents	101,713	152,189	217,976*
Page Impressions	552,363	779,969	939,825
On demand listening requests	N/A	N/A	N/A
On demand listening hours	N/A	N/A	N/A
Live listening hours	37,529	56,274	72,671

Download and Podcast Trial figures – February 2006

	Programme	Monthly downloads
1	Best of Moyles (Radio 1)	364,265
2	Today 8.10 Interview (Radio 4)	329,888
3	In Our Time (Radio 4)	187,648
4	Documentary Archive (World Service)	169,940
5	From Our Own Correspondent (Radio 4)	134,119
6	Mark Kermode's Film Reviews (Five Live)	122,756
7	Chris Evans - The Best Bits (Radio 2)	80,952
8	In Business (Radio 4)	76,709
9	Go Digital (World Service)	72,944
10	Sportsweek (Five Live)	51,839
11	Fighting Talk (Five Live)	40,707
12	File on 4 (Radio 4)	40,619
13	Talking 6 Music (6 Music)	18,287
14	Rooze Haftom (Persian)	9,056
15	Big Toe Clippings (BBC 7)	8,216
16	TX UnLtd (1Xtra)	6,800
17	The Weekender (Radio Northampton)	4,967
18	Film Café (Asian Network)	4,528
19	Letter to Gaelic Learners (Radio nan Gaidheal)	3,276
20	The Rumour Mill (Five Live)	843