

**Top 30 on demand programmes – July 2005**

	Programme	Station	Monthly listens
1	The Archers	Radio 4	387,476
2	Chris Moyles	Radio 1	249,618
3	The Essential Selection	Radio 1	166,776
4	Just A Minute	Radio 4	164,448
5	Essential Mix	Radio 1	160,595
6	The Afternoon Play	Radio 4	140,645
7	The Now Show	Radio 4	115,441
8	I'm Sorry I Haven't A Clue	BBC 7	108,805
9	Radio 1's Chart Show with JK and Joel	Radio 1	103,634
10	Jonathan Ross	Radio 2	94,847
11	Dance Anthems	Radio 1	90,460
12	Blue Room	Radio 1	87,847
13	Wake Up To Wogan	Radio 2	86,656
14	Today	Radio 4	85,041
15	Jo Whitley	Radio 1	78,627
16	Annie Mac	Radio 1	73,855
17	The M1X Show	1Xtra	72,165
18	Steve Wright in the Afternoon	Radio 2	70,294
19	Zane Lowe	Radio 1	69,136
20	Gilles Peterson	Radio 1	66,157
21	Late Junction	Radio 3	64,033
22	Judge Jules	Radio 1	61,226
23	Hancock's Half Hour	BBC 7	60,282
24	Dad's Army	BBC 7	56,657
25	Sounds of the 60s	Radio 2	56,117
26	Dead Ringers	BBC 7	54,320
27	The Radio 1 Rap Show	Radio 1	53,202
28	Mark Radcliffe	Radio 2	52,777
29	Robbo Ranx Dancehall Splurt	1Xtra	52,736
30	Lamacq Live	Radio 1	51,602

**Total – All Networks**

	All BBC Radio		
	Jul-04	Jun-05	Jul-05
Unique User Agents	4,490,891	6,484,639	7,173,860
Page Impressions	116,471,672	187,867,705	190,130,881
On demand listening requests	5,906,346	9,046,564	8,564,039
On demand listening hours	3,221,397	4,698,158	4,142,848
Live listening hours	5,637,361	8,187,248	9,411,174

**Total - By Network:**

	Radio 1		
	Jul-04	Jun-05	Jul-05
Unique User Agents	1,714,465	2,353,225	2,462,972
Page Impressions	30,356,798	54,273,504	53,692,256
On demand listening requests	1,739,131	1,993,196	1,697,194
On demand listening hours	1,070,036	1,363,956	1,079,251
Live listening hours	1,354,810	2,284,084	2,356,624

	Radio 2		
	Jul-04	Jun-05	Jul-05
Unique User Agents	749,186	867,011	917,818
Page Impressions	14,682,079	21,541,905	20,475,638
On demand listening requests	951,760	1,069,784	1,063,519
On demand listening hours	454,874	701,655	622,782
Live listening hours	1,113,816	1,700,457	1,808,294

	Radio 3		
	Jul-04	Jun-05	Jul-05
Unique User Agents	305,504	700,862	593,491
Page Impressions	3,613,196	10,572,401	8,067,248
On demand listening requests	331,083	538,000	428,091
On demand listening hours	186,131	300,614	308,075
Live listening hours	235,773	379,977	317,860

	Radio 4		
	Jul-04	Jun-05	Jul-05
Unique User Agents	817,219	1,196,362	1,549,521
Page Impressions	16,286,941	30,643,642	28,603,519
On demand listening requests	1,425,498	2,133,959	1,972,206
On demand listening hours	593,212	936,594	823,498
Live listening hours	753,526	1,219,676	1,408,737

	Radio Five Live		
	Jul-04	Jun-05	Jul-05
Unique User Agents	428,369	910,841	1,161,590
Page Impressions	25,093,366	36,782,558	44,614,856
On demand listening requests	172,126	202,865	221,531
On demand listening hours	43,565	84,967	84,919
Live listening hours	624,327	694,715	1,357,567

	1Xtra		
	Jul-04	Jun-05	Jul-05
Unique User Agents	352,531	384,473	348,962
Page Impressions	5,927,159	6,657,437	6,161,123
On demand listening requests	488,868	437,615	439,245
On demand listening hours	253,975	319,718	300,542
Live listening hours	221,197	206,199	193,023

	6 Music		
	Jul-04	Jun-05	Jul-05
Unique User Agents	479,530	356,564	256,606
Page Impressions	4,633,925	4,368,170	3,523,247
On demand listening requests	256,240	226,924	223,798
On demand listening hours	133,541	139,348	129,783
Live listening hours	379,051	455,008	418,212

	Asian Network		
	Jul-04	Jun-05	Jul-05
Unique User Agents	144,422	135,811	151,105
Page Impressions	2,757,305	2,502,710	2,491,948
On demand listening requests	123,696	136,869	134,002
On demand listening hours	57,671	71,407	69,954
Live listening hours	101,475	116,860	121,936

	BBC 7		
	Jul-04	Jun-05	Jul-05
Unique User Agents	193,060	266,913	280,630
Page Impressions	3,909,324	6,149,222	5,984,831
On demand listening requests	163,986	1,481,627	1,512,574
On demand listening hours	428,392	779,899	724,044
Live listening hours	253,905	257,305	239,844

	Five Live Sports Extra		
	Jul-04	Jun-05	Jul-05
Unique User Agents	113,464	161,036	174,390
Page Impressions	1,196,310	1,794,421	2,422,166
On demand listening requests	N/A	N/A	N/A
On demand listening hours	N/A	N/A	N/A
Live listening hours	437,855	295,869	562,126