

Photograph by Mary McCartney Donald



Stella's story

imagine... stella's story

Stella McCartney is undoubtedly every inch a star, but what about the creative mind behind her rise to celebrity fashion designer? *Imagine* examines the creativity and sheer determination that has catapulted her into the fashion elite.

With unique, exclusive footage dating back to 1985 and shot by Stella herself, along with probing interviews and family archives, *Stella's Story* is a portrait of the designer through her own eyes in a captivating video-diary style.

Daughter of Beatle Paul McCartney and photographer and opinion-former Linda McCartney, Stella looks back on her family and childhood and the influence they have had on her artistry. The film follows Stella's career from the early days. She talks about the "most creative period in my life" studying fashion at Central St Martins in London and reveals how periods of work experience with Christian Lacroix and Savile Row tailors influenced her future collections.

Imagine goes behind the scenes at Stella's fashion shows to take a unique look at her hands-on approach to her collections and the painstaking detail of her design work. We hear direct from models, friends and fashion figures about Stella's talent. We see her successes with Chloe and her anguish at her first badly reviewed show. Contributors include Kate Moss, Gwyneth Paltrow and Anna Wintour of *American Vogue*. The film captures the sassy personality and intimate story of the famous daughter who forged her own artistic path with the McCartney legend towering over her.

Stella's Story has been directed by Geoff Wonfor in association with Liberty Bell for the *Imagine* strand on BBC One.