'ME GUSTA, ME DUELE…'

You may remember 'me gusta' which literally means 'it pleases me'

Me gusta  I like it

Similarly, 'me duele la cabeza'. Literally, 'the head hurts me'

Me duele la cabeza  My head hurts

When someone asks you if you like something they say:

¿Te gusta? ¿Le gusta?  Do you like it?

Literally, 'does it please you?'

Similarly, they'd ask:

¿Te duele? ¿Le duele?  Does it hurt?

There are other verbs that work in a similar 'back-to-front' way

¿Qué te/le parece?  What do you think?
No me interesa  I'm not interested
¿Qué te/le apetece?  What do you fancy?
Me encantan las gambas  I love prawns