

# Broadcasting facts and figures

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A number of tables which have historically been included in this section but are no longer relevant have been dropped. Revisions to the content of the section have been made following the introduction of Ofcom-based reporting requirements during the year.

BBC Three replaced BBC Choice on 9 February 2003. Data for 2002/2003 covers the period from launch only.

Table I: 15-minute weekly reach by service and platform: BBC and competitors

	All homes		Multichannel homes		Analogue terrestrial homes		Digital homes	
	2003/2004 (55.2m*) %	2002/2003 (55.6m*) %	2003/2004 (32.6m*) %	2002/2003 (29.5m*) %	2003/2004 (22.6m*) %	2002/2003 (26.0m*) %	2003/2004 (30.3m*) %	2002/2003 (26.2m*) %
<b>Total BBC Television and Radio reach</b>	<b>92.9</b>	92.7	–	–	–	–	–	–
<b>BBC Television</b>	<b>88.2</b>	87.1	<b>85.5</b>	84.1	<b>91.6</b>	90.5	<b>85.4</b>	84.3
BBC One	<b>83.7</b>	82.9	<b>79.8</b>	78.9	<b>88.5</b>	87.2	<b>79.4</b>	78.9
BBC Two	<b>67.0</b>	67.0	<b>57.3</b>	56.6	<b>78.8</b>	78.1	<b>56.5</b>	56.0
BBC Three	<b>7.0</b>	8.0†	<b>12.6</b>	15.1†	–	–	<b>13.9</b>	15.9†
BBC Choice	–	4.9	–	9.5	–	–	–	10.8
BBC Four	<b>2.1</b>	1.0	<b>3.7</b>	2.0	–	–	<b>4.0</b>	2.3
The CBBC Channel	<b>2.3</b>	1.1	<b>4.2</b>	2.2	–	–	<b>4.6</b>	2.5
CBeebies	<b>5.0</b>	4.1	<b>8.9</b>	8.2	–	–	<b>9.9</b>	9.4
BBC News 24	<b>3.9</b>	4.1††	<b>6.9</b>	7.7††	–	–	<b>6.6</b>	7.4††
BBC Parliament	<b>0.2</b>	–	<b>0.3</b>	–	–	–	<b>0.3</b>	–
ITV1	<b>78.9</b>	78.3	<b>75.3</b>	74.3	<b>83.3</b>	82.5	<b>75.1</b>	74.3
ITV2	<b>11.3</b>	8.8	<b>20.2</b>	16.9	–	–	<b>20.6</b>	17.7
Channel 4	<b>62.1</b>	61.6	<b>54.8</b>	54.3	<b>71.3</b>	70.0	<b>54.3</b>	52.9
E4	<b>6.6</b>	6.9	<b>12.3</b>	13.6	–	–	<b>12.4</b>	14.1
five	<b>43.2</b>	41.1	<b>41.8</b>	39.5	<b>44.4</b>	41.8	<b>41.4</b>	39.3
All Sky channels	<b>29.0</b>	27.1	<b>53.0</b>	52.6	–	–	<b>55.0</b>	55.4
Sky One	<b>15.4</b>	16.1	<b>28.0</b>	30.8	–	–	<b>28.3</b>	31.9
Sky News	<b>4.2</b>	4.6	<b>7.7</b>	9.0	–	–	<b>7.9</b>	9.7
Discovery**	<b>4.7</b>	5.0	<b>8.5</b>	9.3	–	–	<b>8.3</b>	9.4
Nickelodeon**	<b>4.4</b>	4.8	<b>7.9</b>	9.4	–	–	<b>8.2</b>	10.1
Nick Jr.	<b>2.1</b>	1.6	<b>3.8</b>	3.1	–	–	<b>4.2</b>	3.6
UK Gold	<b>8.7</b>	8.7	<b>19.1</b>	18.1	–	–	<b>19.7</b>	18.9
UKTV	<b>18.4</b>	16.4	<b>33.3</b>	31.5	–	–	<b>34.5</b>	33.2
Other channels (total)***	<b>45.6</b>	41.2	<b>81.7</b>	79.0	–	–	<b>83.2</b>	81.0
<b>BBC Radio†††</b>	<b>62.8</b>	63.4						
BBC Radio 1	<b>20.7</b>	22.6						
BBC Radio 2	<b>24.5</b>	24.2						
BBC Radio 3	<b>4.0</b>	3.8						
BBC Radio 4	<b>17.7</b>	18.1						
BBC Radio Five Live	<b>11.6</b>	11.9						
BBC Five Live Sports Extra****	<b>0.6</b>	–						
1Xtra****	<b>0.6</b>	–						
BBC 6 Music****	<b>0.3</b>	–						
BBC 7****	<b>0.6</b>	–						
BBC Asian Network****	<b>0.9</b>	–						
BBC Local Radio (including Nations)	<b>18.9</b>	19.6						
BBC World Service	<b>2.5</b>	–						
Virgin AM	<b>4.3</b>	4.7						
Classic FM	<b>11.5</b>	12.4						
talkSPORT	<b>3.9</b>	4.6						
All local commercial radio	<b>56.7</b>	57.7						

Source: BARB, TNS/Infosys, RAJAR, age 4+, average for the year

\* People age 4+ as at March, source: BARB

\*\* Includes the first transmission and +1 hour time-shifted channels

\*\*\* Excludes BBC One, BBC Two, ITV1, Channel 4 and five

\*\*\*\* BBC digital radio services have been measured since July 2003

† Figure is high due to peak at launch

†† Figure is high due to peak during war in Iraq

††† The standard measure for radio reach is people age 15+. See chart on page 35

Note: The data for 2002/2003 in digital homes has been restated to include Freeview homes.

Table 2: Share by service and platform: BBC and competitors

	All homes		Multichannel homes		Analogue terrestrial homes		Digital homes	
	2003/2004 (55.2m*) %	2002/2003 (55.6m*) %	2003/2004 (32.6m*) %	2002/2003 (29.5m*) %	2003/2004 (22.6m*) %	2002/2003 (26.0m*) %	2003/2004 (30.3m*) %	2002/2003 (26.2m*) %
<b>Total BBC Television and Radio share</b>	<b>43.4</b>	44.4	–	–	–	–	–	–
<b>BBC Television</b>	<b>37.8</b>	39.1	<b>29.2</b>	29.9	<b>48.7</b>	49.6	<b>28.9</b>	29.2
BBC One	<b>25.2</b>	26.5	<b>19.2</b>	20.2	<b>32.8</b>	33.5	<b>18.9</b>	19.6
BBC Two	<b>10.9</b>	11.2	<b>7.0</b>	7.0	<b>15.9</b>	16.0	<b>6.8</b>	6.6
BBC Three	<b>0.3</b>	0.7	<b>0.6</b>	1.4	–	–	<b>0.7</b>	1.4
BBC Choice	–	0.4	–	0.8	–	–	–	0.8
BBC Four	<b>0.1</b>	0.1	<b>0.2</b>	0.1	–	–	<b>0.2</b>	0.1
The CBBC Channel	<b>0.2</b>	0.1	<b>0.4</b>	0.2	–	–	<b>0.4</b>	0.2
CBeebies	<b>0.7</b>	0.7	<b>1.2</b>	1.3	–	–	<b>1.4</b>	1.5
BBC News 24	<b>0.4</b>	0.4	<b>0.6</b>	0.7	–	–	<b>0.6</b>	0.7
BBC Parliament	<b>0.0</b>	–	<b>0.0</b>	–	–	–	<b>0.0</b>	–
ITV1	<b>23.7</b>	23.9	<b>19.3</b>	19.6	<b>29.2</b>	28.9	<b>18.8</b>	18.9
ITV2	<b>1.0</b>	0.6	<b>1.7</b>	1.2	–	–	<b>1.7</b>	1.3
Channel 4	<b>9.7</b>	9.8	<b>7.1</b>	6.9	<b>13.2</b>	13.1	<b>6.9</b>	6.7
E4	<b>0.6</b>	0.8	<b>1.1</b>	1.5	–	–	<b>1.1</b>	1.6
five	<b>6.5</b>	6.3	<b>4.8</b>	4.6	<b>8.6</b>	8.1	<b>4.7</b>	4.4
All Sky channels	<b>6.3</b>	6.2	<b>11.5</b>	11.9	–	–	<b>12.2</b>	12.7
Sky One	<b>1.5</b>	1.9	<b>2.7</b>	3.5	–	–	<b>2.7</b>	3.6
Sky News	<b>0.5</b>	0.6	<b>0.8</b>	1.1	–	–	<b>0.9</b>	1.1
Discovery**	<b>0.4</b>	0.4	<b>0.7</b>	0.7	–	–	<b>0.7</b>	0.7
Nickelodeon**	<b>0.4</b>	0.5	<b>0.7</b>	1.0	–	–	<b>0.7</b>	1.0
Nick Jr.	<b>0.3</b>	0.2	<b>0.5</b>	0.3	–	–	<b>0.5</b>	0.4
UK Gold	<b>1.2</b>	1.2	<b>1.9</b>	1.8	–	–	<b>1.9</b>	1.9
UKTV	<b>2.4</b>	2.2	<b>4.2</b>	4.1	–	–	<b>4.3</b>	4.2
Other channels (total)***	<b>24.0</b>	22.3	<b>42.6</b>	41.8	–	–	<b>44.1</b>	43.8
<b>BBC Radio</b>	<b>50.5</b>	50.6						
BBC Radio 1	<b>8.0</b>	8.8						
BBC Radio 2	<b>14.8</b>	14.7						
BBC Radio 3	<b>1.1</b>	1.1						
BBC Radio 4	<b>10.7</b>	10.8						
BBC Radio Five Live	<b>4.3</b>	4.4						
BBC Five Live Sports Extra****	<b>0.1</b>	–						
1Xtra****	<b>0.1</b>	–						
BBC 6 Music****	<b>0.1</b>	–						
BBC 7****	<b>0.1</b>	–						
BBC Asian Network****	<b>0.3</b>	–						
BBC Local Radio (including Nations)	<b>10.4</b>	10.6						
BBC World Service	<b>0.6</b>	–						
Virgin AM	<b>1.1</b>	1.2						
Classic FM	<b>4.1</b>	4.4						
talkSPORT	<b>1.6</b>	1.7						
All local commercial radio	<b>37.8</b>	39.8						

Source: BARB, TNS/Infosys, RAJAR, age 4+, average for the year

\* People age 4+ as at March, source: BARB

\*\* Includes the first transmission and +1 hour time-shifted channels

\*\*\* Excludes BBC One, BBC Two, ITV1, Channel 4 and five

\*\*\*\* BBC digital radio services have been measured since July 2003

Note: The data for 2002/2003 in digital homes has been restated to include Freeview homes.

**Table 3: Comparative cost per household of viewing/listening per hour**

	2003/2004 Pence	2002/2003 Pence
BBC	4.7	4.5
Sky (family package)	38.5	34.2
All pay television	21.9	19.5
Video hire	76.4	71.1

Source: BARB, RAJAR, BBC Strategy estimates

Note: This table shows how the licence fee compares with other forms of entertainment for each hour of viewing or listening

**Table 4: Subtitling output on BBC Television**

	Subtitled hours		Target for year		Actual for year	
	2003/2004	2002/2003	2003/2004 %	2002/2003 %	2003/2004 %	2002/2003 %
BBC One	11,432	10,656	80.0	76.0	81.2	76.8
BBC Two	8,924	7,421	80.0	76.0	87.2	76.0
BBC Three/BBC Choice	1,977	1,453	50.0	40.0	60.6	54.0
BBC Four	1,771	1,155	50.0	40.0	61.4	43.5
The CBBC Channel	2,892	2,589	50.0	40.0	66.7	59.7
CBeebies	3,459	3,772	50.0	40.0	73.5	80.2
BBC News 24	4,708	3,579	50.0	40.0	52.9	41.0

Note: A target has been set for 100% of programming output to be subtitled by 2008/2009

**Table 5: Audio description on BBC Television**

	Audio described hours		Target for year		Actual for year	
	2003/2004	2002/2003	2003/2004 %	2002/2003 %	2003/2004 %	2002/2003 %
BBC One	441	415	4.8	4.0	5.2	4.9
BBC Two	429	374	4.8	4.0	5.0	4.5
BBC Three/BBC Choice	227	307	4.8	4.0	7.0	11.4
BBC Four	176	117	4.8	4.0	6.1	4.4
The CBBC Channel	227	174	4.8	4.0	5.2	4.0
CBeebies	276	227	4.8	4.0	5.9	4.8

Note: A target has been set for 10% of programming output to be audio described by 2008/2009

**Table 6: Signing on BBC Television**

	Sign interpreted hours		Target for year		Actual for year	
	2003/2004	2002/2003	2003/2004 %	2002/2003 %	2003/2004 %	2002/2003 %
BBC One	222	170	2.4	2.0	2.6	2.0
BBC Two	213	218	2.4	2.0	2.5	2.6
BBC Three/BBC Choice	90	63	2.4	2.0	2.8	2.3
BBC Four	79	58	2.4	2.0	2.7	2.2
The CBBC Channel	119	94	2.4	2.0	2.7	2.2
CBeebies	114	97	2.4	2.0	2.4	2.1
BBC News 24	212	180	2.4	2.0	2.4	2.1

Note: A target has been set for 5% of programming output to be signed by 2008/2009.

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Table 7: BBC Network Television hours of output

	On all platforms				On digital platforms only			
	BBC One		BBC Two		BBC Three/ BBC Choice		BBC Four	
	2003/2004	2002/2003	2003/2004	2002/2003	2003/2004	2002/2003	2003/2004	2002/2003
Factual and learning	1,686	1,432	1,293	1,020	876	522	774	769
Education for children	–	–	664	688	–	–	–	–
News and weather	2,571	2,694	516	487	369	299	126	118
Current affairs	134	117	311	358	109	21	163	160
Entertainment	650	722	872	719	1,155	1,086	107	38
Sport	496	688	863	878	65	6	–	–
Children's	777	766	1,261	1,160	–	–	–	–
Drama	923	895	328	515	239	347	167	171
Music and arts	66	68	289	291	168	181	1,213	1,030
Film	911	828	818	761	172	127	254	303
Religion	87	84	37	36	13	–	30	18
Open University	–	–	455	586	–	–	5	–
BBC Learning Zone	–	–	577	601	–	–	–	–
Continuity	253	257	292	270	116	118	71	71
<b>Total network</b>	<b>8,554</b>	<b>8,551</b>	<b>8,576</b>	<b>8,370</b>	<b>3,282</b>	<b>2,707</b>	<b>2,910</b>	<b>2,678</b>
Included in total network are acquired programmes of	1,590	1,528	1,843	2,025	206	333	542	617
Included in total network are parliamentary programmes of	54	34	147	149	–	–	–	–

	On digital platforms only							
	The CBBC Channel		CBeebies		BBC News 24		BBC Parliament	
	2003/2004	2002/2003	2003/2004	2002/2003	2003/2004	2002/2003	2003/2004	2002/2003
Education for children	637	614	182	134	–	–	–	–
News and weather	–	–	–	–	8,711	8,687	8,290	6,820
Children's	3,423	3,442	4,043	4,105	–	–	–	–
Continuity	294	293	492	475	73	73	14	12
<b>Total network</b>	<b>4,354</b>	<b>4,349</b>	<b>4,717</b>	<b>4,714</b>	<b>8,784</b>	<b>8,760</b>	<b>8,304</b>	<b>6,832</b>
Included in total network are acquired programmes of	866	1,021	799	914	–	–	1	–
Included in total network are parliamentary programmes of	–	–	–	–	–	–	8,290	6,820

Note: Network television hours of output includes originations, acquired programmes and repeats.

Table 8: BBC Television hours of output by origin

	Programmes made in:											
	London		England (excluding London)		Northern Ireland		Scotland		Wales		Total	
	2003/2004	2002/2003	2003/2004	2002/2003	2003/2004	2002/2003	2003/2004	2002/2003	2003/2004	2002/2003	2003/2004	2002/2003
<b>First Transmission: Originated programmes Network BBC One and BBC Two</b>												
Factual and learning	834	882	768	573	1	–	48	23	16	10	1,667	1,488
Education for children	44	68	3	6	1	2	7	6	1	1	56	83
News and weather	3,083	3,151	–	–	–	–	–	–	–	–	3,083	3,151
Current affairs	357	377	58	52	1	–	2	4	8	–	426	433
Entertainment	644	663	105	111	12	10	13	15	–	3	774	802
Sport	1,241	1,442	–	4	–	–	–	–	–	–	1,241	1,446
Children's	313	355	37	48	–	–	84	70	4	–	438	473
Drama	267	277	174	169	12	18	27	23	18	–	498	487
Music and arts	142	192	17	33	–	–	29	24	13	9	201	258
Film	5	17	–	–	–	–	–	–	–	–	5	17
Religion	4	7	108	104	1	–	2	4	1	1	116	116
<b>Subtotal</b>	<b>6,934</b>	<b>7,431</b>	<b>1,270</b>	<b>1,100</b>	<b>28</b>	<b>30</b>	<b>212</b>	<b>169</b>	<b>61</b>	<b>24</b>	<b>8,505</b>	<b>8,754</b>
<b>Digital channels</b>												
Factual and learning	112	113	61	41	3	–	20	8	–	5	196	167
Education for children	5	12	8	10	–	–	–	–	–	–	13	22
News and weather	12,754	11,813	–	–	–	86	123	123	123	123	13,000	12,145
Current affairs	42	50	7	2	3	6	–	–	1	–	53	58
Entertainment	247	261	30	9	–	2	7	–	–	4	284	276
Sport	58	–	–	–	–	–	–	–	–	–	58	–
Children's	715	993	28	22	–	–	78	116	–	–	821	1,131
Drama	13	16	13	7	4	–	–	2	2	–	32	25
Music and arts	194	211	39	28	1	2	66	48	36	31	336	320
Film	–	4	–	–	–	–	–	–	–	–	–	4
Religion	3	–	4	3	–	1	–	–	–	–	7	4
<b>Subtotal</b>	<b>14,143</b>	<b>13,473</b>	<b>190</b>	<b>122</b>	<b>11</b>	<b>97</b>	<b>294</b>	<b>297</b>	<b>162</b>	<b>163</b>	<b>14,800</b>	<b>14,152</b>
<b>Nations and Regions</b>												
Factual and learning	1	–	11	–	87	107	89	94	86	85	274	286
Education for children	–	–	–	–	2	2	10	7	4	6	16	15
News and weather	291	300	3,218	3,236	347	383	448	495	418	435	4,722	4,849
Current affairs	10	11	103	112	35	27	56	35	45	42	249	227
Entertainment	–	–	–	–	91	103	26	38	27	38	144	179
Sport	–	–	28	32	93	96	256	239	264	250	641	617
Children's	–	–	–	–	–	–	21	14	1	–	22	14
Drama	–	–	–	–	–	1	53	28	11	11	64	40
Music and arts	–	–	2	–	3	3	17	30	27	26	49	59
<b>Subtotal</b>	<b>302</b>	<b>311</b>	<b>3,362</b>	<b>3,380</b>	<b>658</b>	<b>722</b>	<b>976</b>	<b>980</b>	<b>883</b>	<b>893</b>	<b>6,181</b>	<b>6,286</b>
Acquired programmes	864	1,076	6	9	1	2	6	8	3	2	880	1,097
<b>Total first transmissions*</b>	<b>22,243</b>	<b>22,291</b>	<b>4,828</b>	<b>4,611</b>	<b>698</b>	<b>851</b>	<b>1,488</b>	<b>1,454</b>	<b>1,109</b>	<b>1,082</b>	<b>30,366</b>	<b>30,289</b>

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**Table 8: BBC Television hours of output by origin continued**

	Programmes made in:											
	London		England (excluding London)		Northern Ireland		Scotland		Wales		Total	
	2003/2004	2002/2003	2003/2004	2002/2003	2003/2004	2002/2003	2003/2004	2002/2003	2003/2004	2002/2003	2003/2004	2002/2003
<b>Repeats</b>												
Network	19,488	17,096	2,052	2,522	45	41	994	500	166	133	22,745	20,292
Nations and Regions	–	–	3	2	109	201	196	142	277	296	585	641
Continuity	1,519	1,483	19	26	196	51	185	170	171	149	2,090	1,879
Open University	448	586	3	–	3	–	3	–	3	–	460	586
BBC Learning Zone	577	498	–	100	–	–	–	3	–	–	577	601
<b>Total hours of broadcasting</b>	<b>44,275</b>	<b>41,954</b>	<b>6,905</b>	<b>7,261</b>	<b>1,051</b>	<b>1,144</b>	<b>2,866</b>	<b>2,269</b>	<b>1,726</b>	<b>1,660</b>	<b>56,823</b>	<b>54,288</b>
*Of which independents												
Network	1,637	1,528	415	418	26	25	134	82	39	22	2,251	2,075
Nations and Regions	2	–	38	12	78	93	145	113	118	121	381	339
*Of which parliamentary programmes	4,803	3,908	–	–	–	86	123	123	125	123	5,051	4,240

**Table 9: Range of peak-time UK-made programmes on UK network television**

Number of UK-made genres averaging a half-hour slot during peak time in a typical week. This excludes all digital output.

	Network BBCTV	BBC One	BBC Two	ITVI/ C4/five	ITVI	C4	five
Arts	*		*	*			
Contemporary music	*	*	*				
Consumer affairs	*	*					
Factual drama	*						
Factual entertainment				*	*	*	*
Human interest	*	*	*	*	*	*	*
Natural history	*		*	*			
Science/medical	*	*	*	*			
UK-originated drama serials	*	*		*	*		
UK drama series	*	*		*	*	*	
Long-running drama serials	*	*		*	*	*	*
UK single plays/films	*		*	*	*		
Family/people shows	*	*		*	*	*	
Sitcom – UK originated	*	*	*				
Other comedy	*		*	*			
Quiz shows/panel games	*	*	*	*	*		
Special events	*			*			
DIY	*	*		*			
Gardening	*		*				
Other hobbies/leisure	*	*	*	*		*	*
Travel	*	*					
Network news	*	*		*	*	*	*
Current affairs	*	*	*	*	*	*	
Regional news	*	*		*	*		
Sport	*	*	*	*	*		*
<b>Total 2003/2004</b>	<b>24</b>	<b>17</b>	<b>13</b>	<b>19</b>	<b>12</b>	<b>8</b>	<b>6</b>
Total 2002/2003	24	18	14	17	11	9	7

Source: BARB, TNS/Infosys

Note: Peak time is 6pm–10.30pm. The genre breakdown used has been updated to better reflect current BARB classifications.

**Table 10: Monthly bbc.co.uk page impressions**

	2003/2004 Millions	2002/2003 Millions
News and sport*	535.1	357.1
Education**	54.5	34.4
Other bbc.co.uk	704.6	371.3
<b>Total bbc.co.uk (excluding beeb.com)</b>	<b>1,294.2</b>	<b>762.8</b>
BBC World Service, accessed via bbc.co.uk sites	55.0	33.1
BBC World Service, accessed via key partners***	3.4	2.5
<b>Total BBC World Service</b>	<b>58.4</b>	<b>35.6</b>

Source: BBC server logs, BBC World Service

\* Includes page impressions from international facing site (average monthly figure for 2003/2004 was 138.3 million), funded by Grant-in-Aid

\*\* Education comprises all schools and lifeskills sites

\*\*\* Key partner websites host BBC World Service text and audio

**Table 11: Monthly bbc.co.uk and BBCi (interactive television) reach (millions of users)**

	2003/2004 Millions	2002/2003 Millions
bbc.co.uk*	8.9	7.0
BBCi (interactive television – 24/7)**	5.3	3.3
Combined reach of bbc.co.uk and BBCi***	13.2	10.1
	2003/2004 Millions	2002/2003 Millions
BBCi (interactive television – enhanced TV)****	2.2	n/a

Sources: \* BMRB Access, Monthly Omnibus Survey, adults age 15+

\*\* Interactive Television Tracking Study, adults age 16+, July 2001 to date for satellite

Digital satellite usage only, no reliable figures available for other platforms

\*\*\* This figure includes an individual only once for using bbc.co.uk and BBCi (interactive television)

\*\*\*\* Source: BARB, Data is not available for 2002/2003 due to a change in methodology used to collect the data

Note: BBC interactive television services are those that are available on digital television by pressing the red button. They include BBCi 24/7 digital text services, ie news, sport and weather; and BBCi enhanced television services which are interactive applications related to a specific programme, ie Wimbledon, Olympics and RHS Chelsea Flower Show.

**Table 12: BBC Network Radio hours of output**

	Analogue stations									
	BBC Radio 1		BBC Radio 2		BBC Radio 3		BBC Radio 4		BBC Radio Five Live	
	2003/2004	2002/2003	2003/2004	2002/2003	2003/2004	2002/2003	2003/2004	2002/2003	2003/2004	2002/2003
Music	8,500	8,460	7,206	7,285	8,264	8,095	–	–	–	–
News and weather	270	270	533	455	19	18	2,404	2,393	6,486	6,378
Sport	30	29	–	–	–	–	542	756	2,106	2,199
Factual	15	15	26	13	–	–	1,254	1,274	–	–
Current affairs	35	34	458	451	–	–	1,199	1,188	46	43
Drama	–	–	14	13	103	103	1,079	1,082	–	–
Arts	–	–	88	85	169	179	464	442	–	–
Entertainment	–	–	71	71	–	–	511	505	–	–
Religion	–	–	192	191	60	56	289	292	–	–
Schools	–	–	–	–	64	202	160	–	–	–
Leisure	63	65	–	–	–	–	–	–	–	–
Children's	–	–	–	–	50	48	26	26	–	–
Presentation	148	148	196	196	55	59	56	55	146	140
<b>Total</b>	<b>9,061</b>	<b>9,021</b>	<b>8,784</b>	<b>8,760</b>	<b>8,784</b>	<b>8,760</b>	<b>7,984</b>	<b>8,013</b>	<b>8,784</b>	<b>8,760</b>

Table I2: BBC Network Radio hours of output continued

	Digital stations										Total network radio	
	BBC Five Live Sports Extra		IXtra		BBC 6 Music		BBC 7		BBC Asian Network			
	2003/2004	2002/2003	2003/2004	2002/2003	2003/2004	2002/2003	2003/2004	2002/2003	2003/2004	2002/2003	2003/2004	2002/2003
Music	–	–	7,840	4,472	8,147	8,232	–	–	3,094	1,397	43,051	37,941
News and weather	–	–	292	153	370	263	–	–	1,344	568	11,718	10,498
Sport	1,089	1,320	76	43	–	–	–	–	351	149	4,194	4,496
Factual	–	–	–	–	9	–	–	–	8	4	1,312	1,306
Current affairs	–	–	430	134	–	–	–	–	1,690	714	3,858	2,564
Drama	–	–	–	–	–	–	3,328	743	–	–	4,524	1,941
Arts	–	–	–	–	–	–	–	–	–	–	721	706
Entertainment	–	–	–	–	–	–	2,852	744	65	28	3,499	1,348
Religion	–	–	–	–	–	–	–	–	286	121	827	660
Schools	–	–	–	–	–	–	–	–	–	–	224	202
Leisure	–	–	–	36	–	–	–	–	–	–	63	101
Children's	–	–	–	–	–	–	1,464	424	–	–	1,540	498
Presentation	–	–	146	616	266	265	–	–	208	–	1,221	1,479
<b>Total</b>	<b>1,089</b>	<b>1,320</b>	<b>8,784</b>	<b>5,454</b>	<b>8,792</b>	<b>8,760</b>	<b>7,644</b>	<b>1,911</b>	<b>7,046</b>	<b>2,981</b>	<b>76,752</b>	<b>63,740</b>

Note: Digital radio – all networks are broadcast via DAB (Digital Audio Broadcasting), DCable (digital cable), DSat (digital satellite), DTT (digital terrestrial television) and are streamed online.

Note: BBC Radio 1 and BBC 6 Music operate nations' opt-outs.

Table I3: BBC Network Radio hours of output by origin

	Analogue stations									
	BBC Radio 1		BBC Radio 2		BBC Radio 3		BBC Radio 4		BBC Radio Five Live	
	2003/2004	2002/2003	2003/2004	2002/2003	2003/2004	2002/2003	2003/2004	2002/2003	2003/2004	2002/2003
<b>Programmes produced in London</b>	<b>8,359</b>	<b>8,332</b>	<b>5,831</b>	<b>5,723</b>	<b>6,496</b>	<b>6,572</b>	<b>6,251</b>	<b>6,241</b>	<b>8,547</b>	<b>8,510</b>
<b>Programmes produced outside London</b>										
England excluding London	422	422	2,825	2,893	1,112	1,191	1,461	1,487	234	248
Northern Ireland	90	90	9	14	115	89	44	47	3	2
Scotland	97	89	119	124	371	404	157	162	–	–
Wales	93	88	–	6	690	504	71	76	–	–
<b>Subtotal</b>	<b>702</b>	<b>689</b>	<b>2,953</b>	<b>3,037</b>	<b>2,288</b>	<b>2,188</b>	<b>1,733</b>	<b>1,772</b>	<b>237</b>	<b>250</b>
<b>Total hours of broadcasting</b>	<b>9,061</b>	<b>9,021</b>	<b>8,784</b>	<b>8,760</b>	<b>8,784</b>	<b>8,760</b>	<b>7,984</b>	<b>8,013</b>	<b>8,784</b>	<b>8,760</b>
	Digital stations									
	BBC Five Live Sports Extra		IXtra		BBC 6 Music		BBC 7		BBC Asian Network	
	2003/2004	2002/2003	2003/2004	2002/2003	2003/2004	2002/2003	2003/2004	2002/2003	2003/2004	2002/2003
<b>Programmes produced in London</b>	<b>1,089</b>	<b>1,320</b>	<b>8,779</b>	<b>5,452</b>	<b>7,948</b>	<b>7,659</b>	<b>7,598</b>	<b>1,911</b>	<b>780</b>	<b>330</b>
<b>Programmes produced outside London</b>										
England excluding London	–	–	4	2	844	1,101	14	–	6,266	2,651
Northern Ireland	–	–	–	–	–	–	24	–	–	–
Scotland	–	–	1	–	–	–	8	–	–	–
Wales	–	–	–	–	–	–	–	–	–	–
<b>Subtotal</b>	<b>–</b>	<b>–</b>	<b>5</b>	<b>2</b>	<b>844</b>	<b>1,101</b>	<b>46</b>	<b>–</b>	<b>6,266</b>	<b>2,651</b>
<b>Total hours of broadcasting</b>	<b>1,089</b>	<b>1,320</b>	<b>8,784</b>	<b>5,454</b>	<b>8,792</b>	<b>8,760</b>	<b>7,644</b>	<b>1,911</b>	<b>7,046</b>	<b>2,981</b>

	Total network radio		Nations and local radio		Total radio	
	2003/2004	2002/2003	2003/2004	2002/2003	2003/2004	2002/2003
<b>Programmes produced in London</b>	<b>61,678</b>	52,050	<b>8,784</b>	8,760	<b>70,462</b>	60,810
<b>Programmes produced outside London</b>						
England excluding London	13,182	9,995	219,249	218,028	232,431	228,023
Northern Ireland	285	242	8,758	8,776	9,043	9,018
Scotland	753	779	11,333	10,620	12,086	11,399
Wales	854	674	14,731	13,898	15,585	14,572
<b>Subtotal</b>	<b>15,074</b>	11,690	<b>254,071</b>	251,322	<b>269,145</b>	263,012
<b>Total hours of broadcasting</b>	<b>76,752</b>	63,740	<b>262,855</b>	260,082	<b>339,607</b>	323,822

Note: BBC Radio 1 and BBC 6 Music operate nations' opt-outs.

Table 14: Cost per hour of BBC-originated programmes

	2003/2004 £000	2002/2003 £000
<b>Television channels</b>		
BBC One	155.6	160.3
BBC Two	100.2	108.7
BBC Three/BBC Choice	124.1	129.0
BBC Four	56.4	58.9
The CBBC Channel	37.7	27.4
CBeebies	60.5	39.6
BBC News 24	5.6	5.7
BBC Parliament	0.5	0.7
<b>Radio stations</b>		
BBC Radio 1	3.1	3.1
BBC Radio 2	3.6	3.5
BBC Radio 3	4.2	4.3
BBC Radio 4	11.5	11.2
BBC Radio Five Live	7.0	7.5
BBC Five Live Sports Extra	1.5	1.3
1Xtra	0.6	0.8
BBC 6 Music	0.5	0.5
BBC 7	4.4	9.0
BBC Asian Network	0.7	0.5
<b>Nations and Regions</b>		
Television (BBC One/BBC Two/ BBC Three/BBC Four)	31.9	31.3
Radio (Local radio/Nations radio)	0.6	0.6

Table 15: Cost per hour of BBC-originated programmes by genre

	2003/2004 £000	2002/2003 £000
<b>Analogue television programmes</b>		
Factual and learning	110.9	110.8
Education for children	83.1	119.1
News and weather	40.6	47.6
Current affairs	117.6	118.0
Entertainment	200.6	177.3
Sport	162.4	192.2
Children's	81.6	83.7
Drama	518.3	521.3
Music and arts	145.6	139.9
Film	280.0	681.5
Religion	106.6	112.7
<b>Digital television programmes</b>		
Factual and learning	127.3	114.3
Education for children	–	–
News and weather	4.5	4.7
Current affairs	96.9	57.5
Entertainment	171.9	162.6
Sport	16.0	–
Children's	40.4	29.4
Drama	316.3	193.3
Music and arts	70.1	65.3
Film	–	484.0
Religion	154.9	87.0

Note: Drama cost per hour has been restated due to films now being separately identified; the previous year films were included as drama.

**Table 16: BBC spend outside London**

	2003/2004 £m	2002/2003 £m
<b>Cost of television originations in the nations and regions</b>		
England	274	256
Northern Ireland	46	48
Scotland	106	113
Wales	50	52
	<b>476</b>	<b>469</b>
<b>Cost of radio originations in the nations and regions</b>		
England – local radio	121	121
Northern Ireland	14	12
Scotland	25	25
Wales	22	21
	<b>182</b>	<b>179</b>
Other programme costs incurred outside London	57	56
Other costs, including transmission	116	95
<b>Total spend in the nations and regions</b>	<b>831</b>	<b>799</b>
	2003/2004 £m	2002/2003 £m
Included in television originations is network spend of	277	272
Included in radio originations is network spend of	45	43

**Table 17: BBC distribution costs**

	2003/2004 £m	2002/2003 £m
Analogue	75	73
Digital	77	69
<b>Total distribution costs</b>	<b>152</b>	<b>142</b>

**Table 18: Creative spend outside the BBC**

	2003/2004 £m	2002/2003 £m
Independent programme productions transmitted	323	323
External programme facilities and resources	252	270
Acquired programmes transmitted	90	103
Artists, contributors and copyright	290	284
Performing groups	27	25
	<b>982</b>	<b>1,005</b>

**Table 19: BBC News 24 costs**

Note 2b (page 109) sets out the cost of BBC services and channels. Certain categories of expenditure, including newsgathering are not allocated to individual services and channels. Had part of this expenditure been allocated to BBC News 24, its costs would have been as follows:

	2003/2004 £m	2002/2003 £m
Total production costs*	23.5	23.8
Newsgathering allocation**	19.7	18.8
Central costs allocation	7.2	7.5

\* Total cost as set out in Note 2b

\*\* Included in newsgathering allocation is £3.4million of regional spend (2002/2003 £3.0million)

Note: 1,014 hours of BBC News 24 programming were shown on BBC One and 196 hours on BBC Two (2002/2003 1,146 hours on BBC One and 156 hours on BBC Two).

# Getting in touch with the BBC

## BBC Information

If you have a question or comment about BBC programmes or services, you can phone BBC Information on 08700 100 222\* 24 hours a day, seven days a week.

Write to:  
BBC Information  
PO Box 1922  
Glasgow G2 3WT  
Phone: 08700 100 222\*  
Textphone: 08700 100 212  
Fax: 0141 307 5770  
Email: [info@bbc.co.uk](mailto:info@bbc.co.uk)  
Website: [bbc.co.uk/info](http://bbc.co.uk/info)

**For information about how to receive the BBC's digital services**  
Phone: 08700 101 010\*  
Website: [bbc.co.uk/digital](http://bbc.co.uk/digital)

## For general television and radio reception advice

Write to:  
BBC Reception Advice  
BBC Television Centre  
London W12 7RJ  
Phone: 08700 100 123\*  
Textphone: 08700 100 212  
Website: [bbc.co.uk/reception](http://bbc.co.uk/reception)

## To share your views on our television programmes

Write to:  
*Points of View*  
BBC Birmingham  
Birmingham B5 7QQ  
Phone/fax: 0121 472 7988  
(operational when programme is on air)  
Email: [pov@bbc.co.uk](mailto:pov@bbc.co.uk)  
Website: [bbc.co.uk/pov](http://bbc.co.uk/pov)

## To share your views on our radio programmes

Write to:  
*Feedback*  
BBC  
PO Box 2100  
London W1A 1QT  
Phone: 08700 100 400\*  
(7.30am–12midnight daily)  
Fax: 020 7436 2800  
Email: [feedback@bbc.co.uk](mailto:feedback@bbc.co.uk)  
Website: [bbc.co.uk/radio4/feedback](http://bbc.co.uk/radio4/feedback)

## Programme complaints

If you think a BBC television or radio programme has fallen below the BBC's editorial standards, you can write to:

Programme Complaints  
BBC Information  
PO Box 1922  
Glasgow G2 3WT

Or you can contact the Office of Communications (Ofcom), an independent regulatory body, one of whose responsibilities is to consider complaints about standards, fairness and privacy in broadcasting.

Write to:  
Ofcom Contact Centre  
Riverside House  
2a Southwark Bridge Road  
London SE1 9HA  
Phone: 0845 456 3000/020 7981 3040  
Fax: 0845 456 3333/020 7981 3333  
Email: [contact@ofcom.org.uk](mailto:contact@ofcom.org.uk)  
Website: [www.ofcom.org.uk](http://www.ofcom.org.uk)

## BBC Broadcasting and Advisory Councils

The National Broadcasting Councils in Scotland, Wales and Northern Ireland and the English Regional and Local Advisory Councils assist BBC Governors in their overview of the BBC. You can write to them with your views through:

The Secretary  
BBC Broadcasting Council  
for Scotland  
Room 3152  
BBC Broadcasting House  
Queen Margaret Drive  
Glasgow G12 8DG

The Secretary  
BBC Broadcasting Council for Wales  
BBC Broadcasting House  
Llandaff  
Cardiff CF5 2YQ

The Secretary  
BBC Broadcasting Council  
for Northern Ireland  
BBC Broadcasting House  
Ormeau Avenue  
Belfast BT2 8HQ

The Secretary  
BBC English Regions  
BBC Birmingham  
The Mailbox  
Birmingham B1 1RF

The Central Religious Advisory Committee (CRAC) advises the BBC on religious broadcasting policy and programmes. You can write to CRAC with your views through:

Head of Performance  
and Accountability  
BBC  
MC3 D3  
Media Centre  
201 Wood Lane  
London W12 7TQ

## Free tickets

For free tickets to BBC radio and television shows:

Write to:  
BBC Studio Audiences  
PO Box 3000  
BBC Television Centre  
London W12 7RJ  
Phone: 020 8576 1227 (9am–6pm  
Monday–Friday)  
Textphone: 020 8225 8090  
Fax: 020 8576 8802  
Email: [tv.ticket.unit@bbc.co.uk](mailto:tv.ticket.unit@bbc.co.uk) or  
[radio.ticket.unit@bbc.co.uk](mailto:radio.ticket.unit@bbc.co.uk)  
Website: [bbc.co.uk/tickets](http://bbc.co.uk/tickets)

## Visiting the BBC

The BBC runs tours of BBC Television Centre in London. For more information and to book: Phone: 0870 603 0304\*  
Textphone: 0870 903 0304  
Email: [bbctours@bbc.co.uk](mailto:bbctours@bbc.co.uk)  
Website: [bbc.co.uk/tours](http://bbc.co.uk/tours)

BBC Scotland, BBC Wales, BBC Northern Ireland and English regional centres and local radio stations will arrange tours for media students, professional organisations and other groups. Please contact your local centre for details.

## BBC products

You can buy DVDs, videos, books, toys and other merchandise for some BBC programmes. For copyright reasons, getting tapes of other BBC programmes is not generally possible.

For products and sales information  
Phone: 0870 600 7080\*

You can also buy BBC products from BBC Shops located around the country.  
Write to:  
BBC Shop  
PO Box 308  
Sittingbourne  
Kent ME9 8LW  
Phone: 08700 777 001\*  
(8.30am–6pm Monday–Friday)  
Website: [www.bbshop.com](http://www.bbshop.com)

## Contributing to programmes

The BBC has a Diversity Database of potential contributors to help BBC programme makers find new faces and voices, and to better reflect the full diversity of UK society. We are particularly interested in hearing from people with disabilities, ethnic minorities and older people. Contact us if you are interested in joining as a potential contributor.

Write to:  
Diversity Database Project  
Administrator  
BBC  
MC2 D2  
Media Centre  
201 Wood Lane  
London W12 7TQ  
Phone: 020 8008 4287  
Fax: 020 8008 4282  
Email: [diversitydatabase@bbc.co.uk](mailto:diversitydatabase@bbc.co.uk)  
Website: [bbc.co.uk/info/policies](http://bbc.co.uk/info/policies)

## To find out about getting work experience at the BBC

Write to:  
BBC Work Experience  
MC2 C6  
Media Centre  
201 Wood Lane  
London W12 7TQ  
Email: [work.experience@bbc.co.uk](mailto:work.experience@bbc.co.uk)  
Website: [bbc.co.uk/workexperience](http://bbc.co.uk/workexperience)

## To find out about job vacancies at the BBC

Write to:  
BBC Recruitment  
PO Box 48305  
London W12 6YE  
Phone: 0870 333 1330\*  
Textphone: 020 8008 4300  
Fax: 020 8008 4001  
Email: [recruitment@bbc.co.uk](mailto:recruitment@bbc.co.uk)  
Website: [bbc.co.uk/jobs](http://bbc.co.uk/jobs)

## For queries about your television licence

General enquiries or direct debit payments:  
Phone: 0870 240 3294\*  
Fax: 0870 240 1187  
Email: [tvlicsa@capita.co.uk](mailto:tvlicsa@capita.co.uk)  
Website: [www.tvlicensing.co.uk](http://www.tvlicensing.co.uk)

\* Calls may be monitored or recorded for training purposes

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We also publish the *BBC Statements of Programme Policy* which sets out the BBC's commitments and plans for the year ahead. This is also available in public libraries throughout the UK and on the BBC's website at [bbc.co.uk/info](http://bbc.co.uk/info). It is available in Welsh, in an audio version, and in Braille.

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biodegradable, renewable and emit  
fewer volatile organic compounds  
(VOCs) than mineral-based inks.  
The printer holds ISO 14001  
Environmental Management  
Certification.





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