

## **CBeebies Commissioning Briefs 2009 - Final**

### **Discover & Do** – *part of our Independent Production Company Guarantee*

We are looking to add a sense of wonder and delight to the CBeebies schedule. We're an entertainment-driven network, but young children are not frightened of learning, so we're looking for a series which delivers that with a touch of magic. Potential shows should be geared at two to four year olds and last 22 minutes, with a maximum of 52 episodes. Although any concept should have strong underlying learning values, as with all CBeebies output, the storytelling is 'key'. The series is expected to deliver for April 2011 and will sit within our *Discover & Do* zone, but would also be appropriate for the *Bedtime Hour*. Programmes that have worked extremely well in both zones are *In the Night Garden*, *Story Makers*, *Charlie & Lola*, and *64 Zoo Lane*.

### **Discover & Do** – *part of our BBC In-house Guarantee*

We are looking to add a sense of wonder and delight to the CBeebies schedule. We're an entertainment-driven network, but young children are not frightened of learning, so we are looking for a series which delivers that with a touch of magic. Potential shows should be geared at two to four year olds and last either 14 or 19 minutes, at a series length of 26 episodes. Although any concept should have strong underlying learning values, as with all CBeebies output, the story and humour are 'key'. The series is expected to deliver for September 2010 and will sit within our *Discover & Do* zone. Programmes that have worked well in this zone are, *Teletubbies*, *Tikkabilla*, *Come Outside*, and *Get Squiggling*.

### **Big Fun Time** – *part of our BBC Scotland Guarantee*

We are looking for some live-action comedy shorts – either 5 or 10 minutes in duration for the *Big Fun Time* zone (probably 52 eps). This series would need to appeal to 4 to 6 year old children, both boys and girls. This audience loves silliness, exaggeration and physical comedy. They love the unexpected, things that happen out of the blue, or behaviour you wouldn't expect from a certain person. We prefer characters that feel real and whose behaviour appears instinctive, not fake or contrived. A programme that has worked well in this zone is, *Higgledy House*.

### **Window of Creative Competition**

The WoCC has been fulfilled for 2010.